



U N I V E R S I T Y O F
SOUTH CAROLINA

August 12, 2011

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., August 23, 2011**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Voight Shealy
Chief Procurement Officer
Materials Management Office
1201 Main Street Suite 600
Columbia, SC 29201

Referenced Solicitation Number:	USC-FPB-1999-MLS
For Furnishing:	Integrated Marketing and Public Relations Services
Issue Date:	July 11, 2011
Opening Date:	August 5, 2011
Total Potential Amount:	Maximum \$1.5 million
Date of Award:	August 22, 2011
Initial Contract Period	August 23, 2011 – August 22, 2012
Maximum Contract Period:	August 23, 2011 – August 22, 2016

***The following is partial list of awards. Additional awards will be made pending further evaluation.**

- **Ann Creed**, 501 Pelham Drive, Apt 0205, Columbia SC 29209
Lot 3 – Freelance Writing Services- \$70.00

- **Jackson Marketing Group**, 2 Task Industrial Ct., Greenville, SC 29607
 - Lot 1 – Marketing Services - \$150.00
 - Lot 2 – Media Buying Services- \$75.00
 - Lot 3 - Freelance Writing Services - \$75.00
 - Lot 4 - Graphic Design Services - \$75.00
 - Lot 5 – Videography Services – \$100.00
 - Lot 7 – Web Design Services - \$75.00

- **Gray Sail LLC**, P.O. Box 2524, Columbia, SC 29202
 - Lot 7 - Web Design Services - \$75.00

- **Dust of the Ground Media LLP**, 1644 Main Street, Apt 507, Columbia, SC 29201
 - Lot 5 – Videography Services - \$90.00

- **David Hunt Creative, Inc.**, 807 Gervais Street, Suite 302, Columbia, SC 29201
 - Lot 4 – Graphic Design Services – \$75.00

- **Design Studio C**, 3128 Heyward Street, Columbia, SC 29205
 - Lot 4 - Graphic Design Services - \$75.00

- **The ADCO Company**, 1220 Pickens Street, Columbia, SC 29201
 - Lot 1 – Marketing Services - \$150.00
 - Lot 4 - Graphic Design Services - \$75.00
 - Lot 7 - Web Design Services - \$75.00

- **Chernoff Newman**, 1411 Gervais Street, 5th Floor, Columbia, SC 29201
 - Lot 1 – Marketing Services \$150.00
 - Lot 2 – Media Buying Services - \$75.00
 - Lot 3 – Freelance Writing Services - \$75.00
 - Lot 4 - Graphic Design Services - \$75.00
 - Lot 7 - Web Design Services -\$75.00
 - Lot 8 – Mobile Apps - \$150.00

- **Two Monkeys Graphic Design**, 5 Sunset View Ct, Columbia, SC 29229
 - Lot 4 - Graphic Design Services - \$50.00

Mary L. Sims

Mary L. Sims, CPPO
Procurement Manager